

JSEO VIRTUALE DELLA VALLE DEL TEVERE





up to a novel approach in storytelling, combining virtual reality, cinematographic rules and natural interaction

Tiber Valley virtual musem from documentation and 3D reconstruction, colaboration with HLab-CNR, Virtual in Heritage Lab (VHLab), National Research Council of Italy (CNR), Italy

finanziato da: Arcus S.p.a.

in collaborazione con:





Design, contents and software development are by CNR ITABC, E.V.O.CA. Srl in collaboration with Franz Fischnaller (F.A.B.R.I.CATORS SAS | ARCHITECTS OF THE CULTURE -FABRICATORS OF IDEAS

> Franz Fischnaller - Research IMERA - Maison Mediteranenne des Sciences de l'Homme - Aixen-Provence

PROGETTO REALIZZATO DAL CNR ITABC ISTITUTO PER LE TECNOLOGIE APPLICATE AI BENI CULTURALI

Direzione Regionale per i Beni Culturali e Paesaggistici del Lazio Soprintendenza per i Beni Archeologici dell'Etruria Meridionale

presentato nell'ambito della VII edizione del Festival della Letteratura di Viaggio 2014

Consiglio Nazionale delle Ricerche









The project has been realized by **CNR-ITABC** (NATIONAL RESEARCH COUNCIL

INSTITUTE OF TECHNOLOGIES APPLIED TO CULTURAL HERITAGE), **Franz Fischnaller**, with the support of **Arcus S.p.A.** and in collaboration with Direzione Regionale per i Beni Culturali e Paesaggistici del Lazio, Soprintendenza per i Beni Archeologici

dell'Etruria Meridionale, Società Geografica Italiana.



It is a permanent installation in the National Etruscan Museum of Villa Giulia Museum, in Rome,

It is articulated of four different sceneries that are visualized on three aligned 65 inches screens, aiming at creating a new evocative and narrative access to the territory of the middle valley of the Tiber.



It allows the visitor to see the Tiber through the eyes of a fish that swims in the river , a bird that flies over the landscape, the ancient characters living in the roman city of Lucus Feroniae, and a a freed slave that lives his own dramatic experience inside a famous roman villa, Villa dei Volusii.

One of the most innovative aspect is the new approach in the narratatives and interactive storytelling

The project "Virtual Museum of the Tiber Valley", realized by the ITABC-CNR and supported by Arcs S.p.A., aims at providing an integrated platform for the enhancement and promotion of the natural and cultural heritage of the medium Tiber Valley, north of Rome, between Monte Soratte (North) and Fidene (South), Palombara Sabina (East) and Sacrofano (West) and crossed by the Tiber and by the ancient consular road via Salaria. The project, in 2014, is quite original and ambitious for its multidisciplinary approach to the study of the landscape considered in its several cultural components: geological, natural, historical, archaeological, evocative and symbolic. The Virtual Museum has been conceived in order to increment and disseminate the knowledge and the affection towards this territory. One of the results of the project is a VR application characterized by natural interaction and by an artistic and evocative style that will be accessible as permanent installation in Villa Celimontana and in Villa Giulia Museum, in Rome. This installation consists of four scenario and it aims to create a new evocative and narrative access to the territory of the middle valley of the Tiber. It allows the visitor to see the Tiber through the eyes of a fish that swims in the river, a bird that flies over the landscape, the ancient characters living in the roman city of Lucus Feroniae, and a a freed slave that lives his own dramatic experience inside a famous roman villa, Villa dei Volusii. The project interconnects archaeology, history, literature, poetry, arts, music, interactive narrative, an original

integration of science, art and technology.

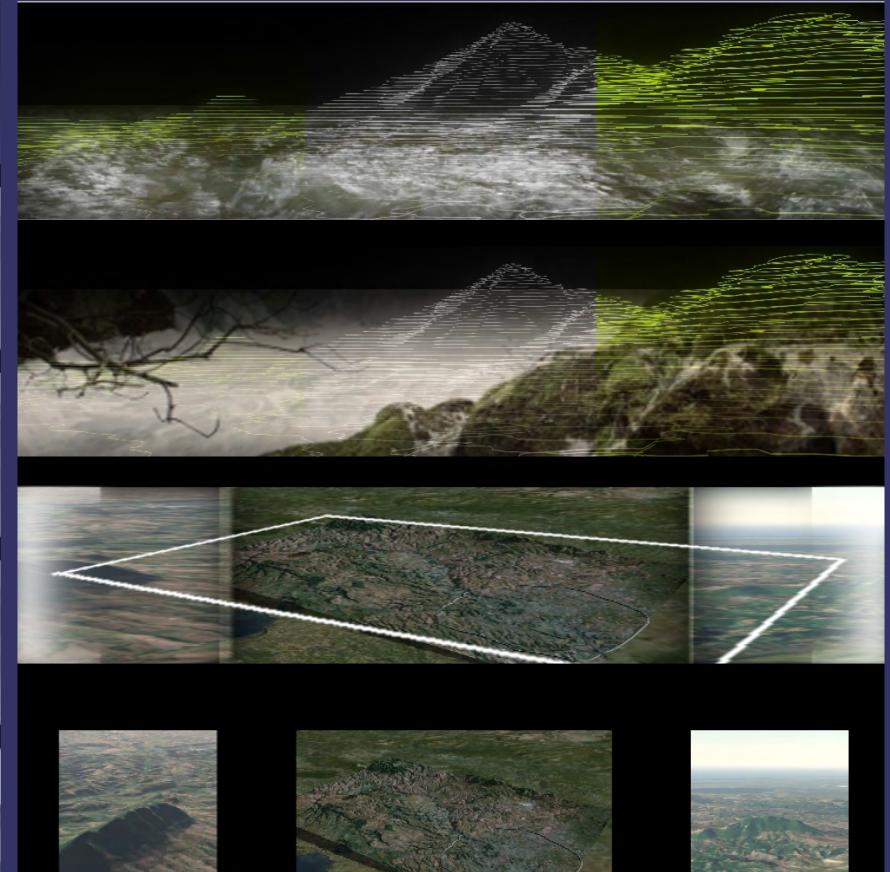
Per esplorare questo scenario cammina fino a coprire il cerchio giallo a terra Per cambiare scenario posizionati su uno degli altri cerchi colorati

LASCIATI GUIDARE



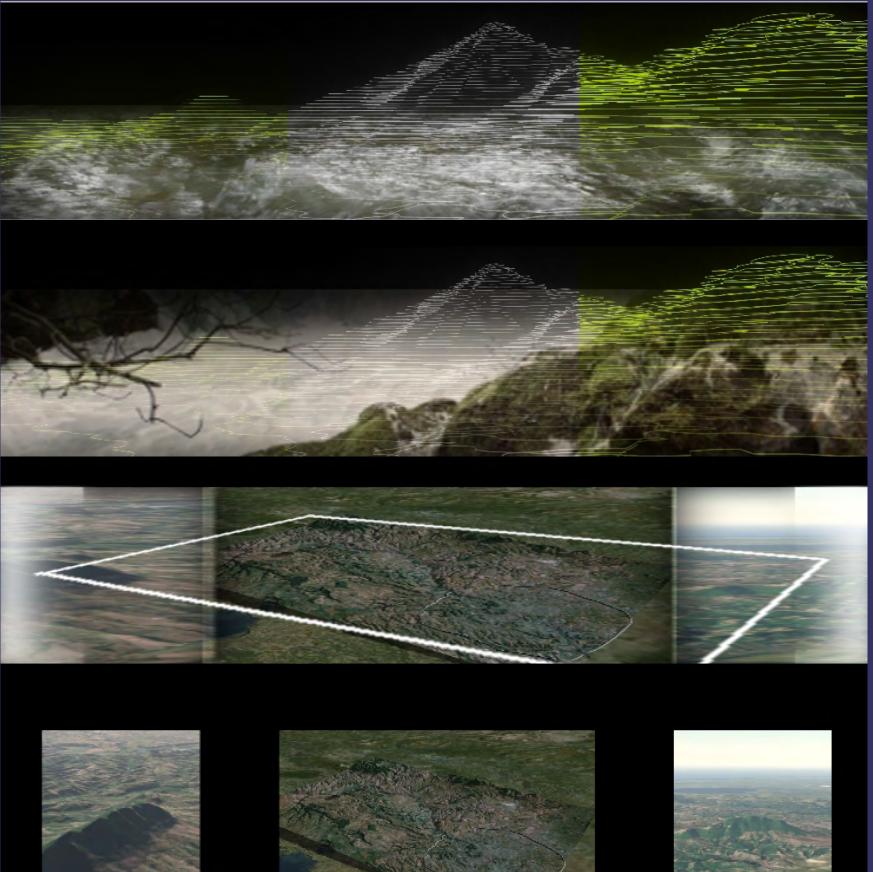


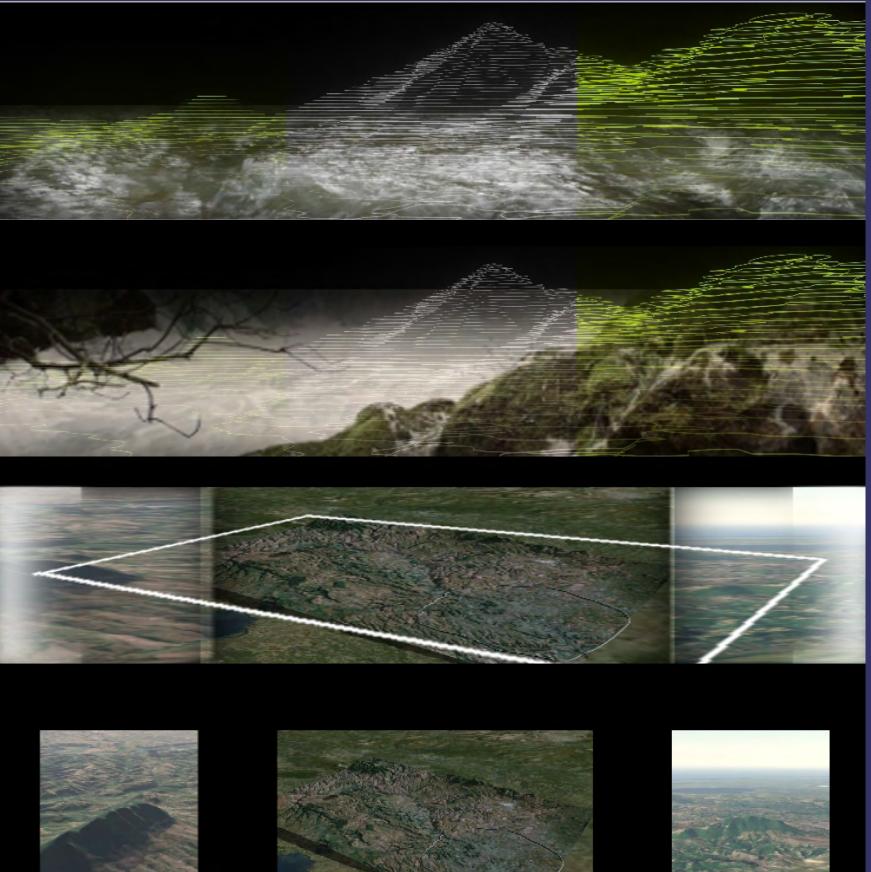
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3 MILLIONI DI ANNI

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Goals and motivations

To do this an integrated communicative system has been created, including a website (still in progress), VR and multimedia installations placed in the museums disseminated in this area and, at central level, in Rome inside more attended and important museums.



The Virtual Museum of the Tiber Valley has been conceived in order to increment and disseminate the knowledge, the interest and the affection towards the territory north of Rome, crossed by the Tiber river and by two important roman consular roads, via Salaria and via Flaminia, an area 40 km long x 60 km wide.

Starting from a cross-disciplinary study and documentation of the territory and of its evolution across the time (from 3 million years ago until today), 3D representations at different scales have been realized, from the whole landscape, to specific sites

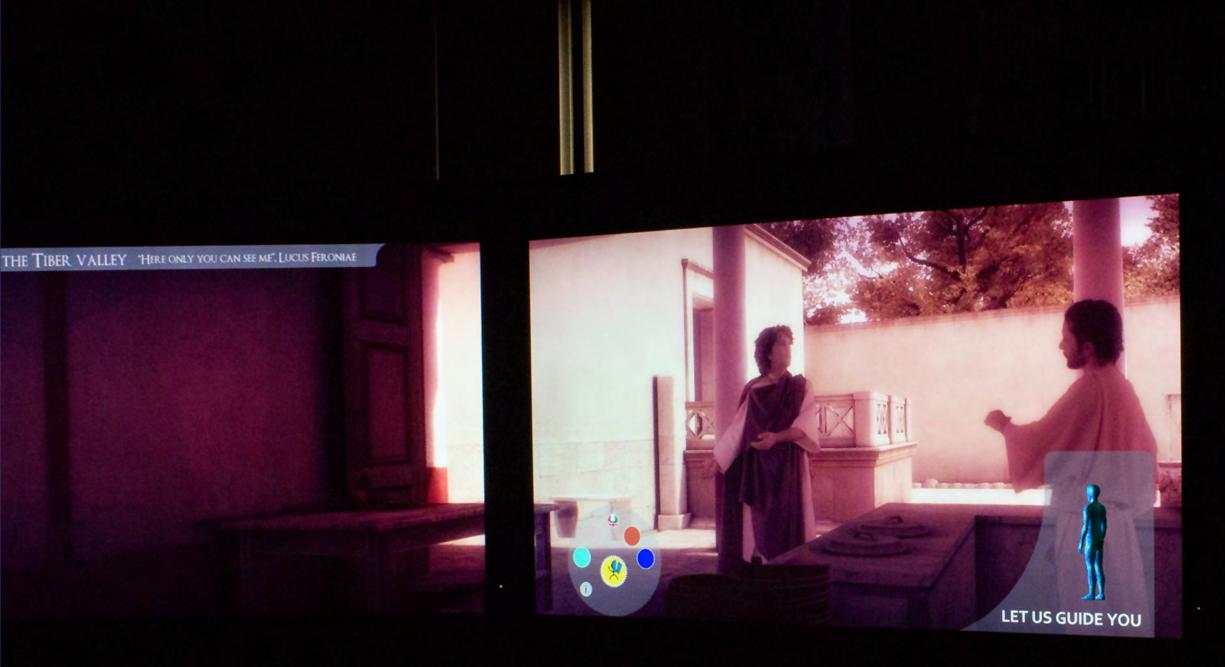




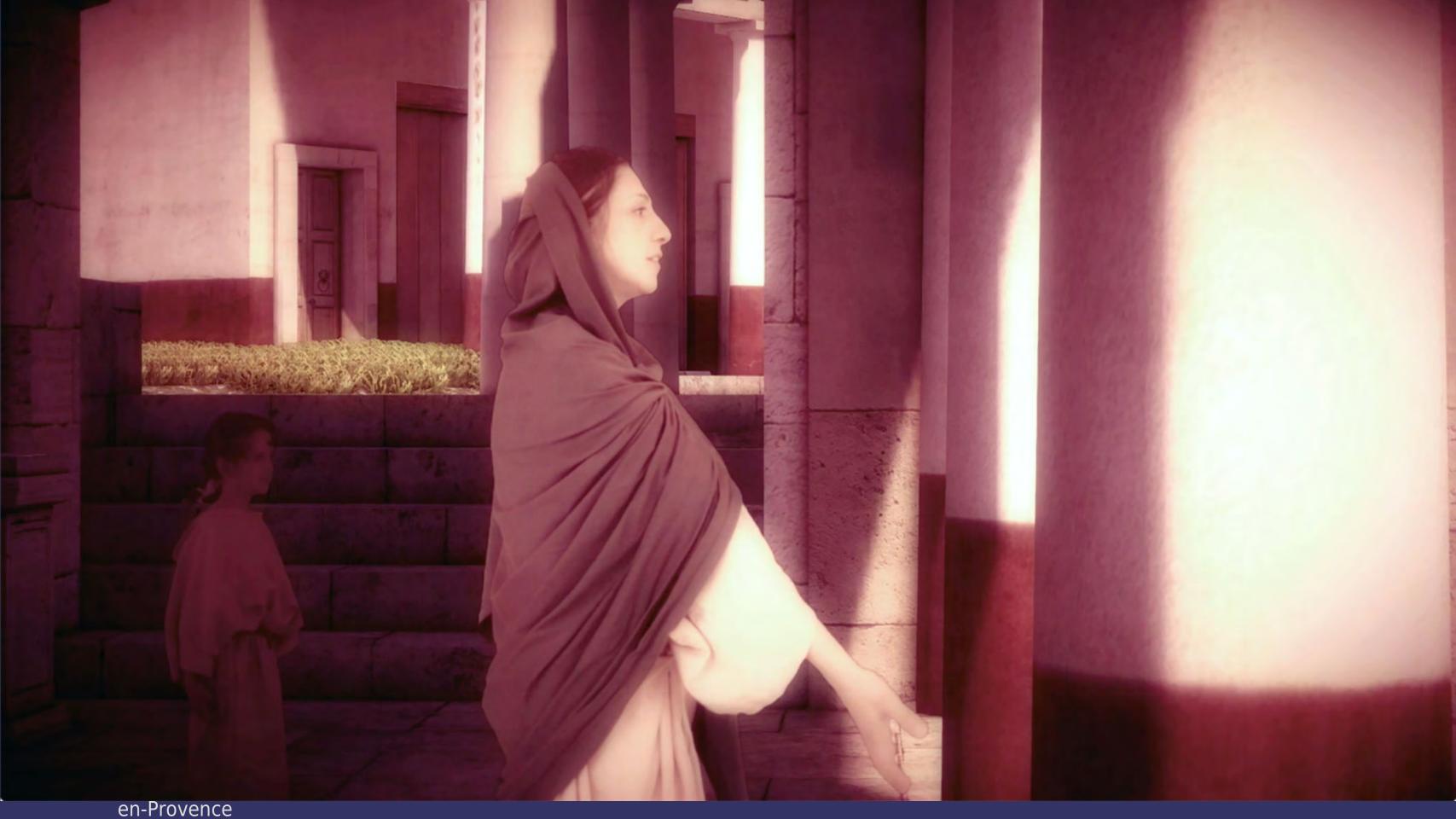
LUCUS FERONIAE

Qui un tempo tutti i popoli la veneravano, c'era un bosco sacro e un santuario dedicato a lei. Poi i Romani di Augusto hanno fondato una nuova città. Via Tiberina. km 18,500 Capena









VIRTUAL MUSEUM OF THE TIBER VALLEY

| Project Name | Virtual Museum of the Tiber Valley (Interactive installation) |
|--------------------------------|--|
| Topic/Key Words | |
| Project Stages | Conceived as a 10 -phases project |
| Achievements/Accomplishments | See Bellow |
| Project Current Stage | Phase 8 is currently in porgress |
| Role/Responsibilities (FF) | New Media Design & content development Adviser, project revier |
| Credits/Collaboration/Partners | The Institute of Technologies Applied to the Cultural Heritage of CNR (ITABC) (Project Owner) |
| Awards/Artist in Residence | |
| Funding/Grants/Support | |
| Video | |
| Notes | This info in this section is only partial and not complete. This section is a work in progress |
| Description | See Bellow |

(INTERACTIVE INSTALLATION)

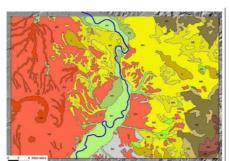


Figure 1. Eco-landscape map of the Tiber Valley Project area, with the proposed Tiber course for the Roman period

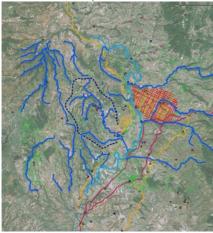


Figure 2.GIS of the archaeological evidences in the project area

Tiber Valley landscape, archaeological and naturalistic heritage sites, ancient city of Lucus Feroniae (Capena), Real Time Interactive 3Dimensional Virtual Reality environments knowledge, valorisation and communication, Multidisciplinary Approach, Integration, The aim of the Virtual Museum of the Tiber Valley project is the creation of an integrated digital system for the knowledge, valorisation and communication of the cultural landscape, archaeological and naturalistic sites along the Tiber Valley, in the Sabina area between Monte Soratte and the ancient city of Lucus Feroniae (Capena). Virtual reality applications, multimedia contents, together with a web site, are under construction and they will be accessed inside the museums of the territory and in a central museum in Rome. The different stages of work will cover the building of a geo-spatial archaeological database, the reconstruction of the ancient potential landscape and the creation of virtual models of the major archaeological sites. This paper will focus on the methodologies used and on present and future results. The Virtual Museum of the Tiber Valley has been conceived in order to increment and disseminate the knowledge of the territory and encourage the people to visit some important and beautiful places that are still marginal in relation with the main touristic itineraries, too much focused on the Capital. The Sabina area, north of Rome, between Monte Soratte and the ancient city of Lucus Feroniae (Capena) and along the ancient consular road via Salaria, has been taken in consideration. The Virtual Museum of the Tiber Valley will be install in the Villa Poniatowsky, National Etruscan Museum of Villa Giulia, Rome, Italy.

The project is being develop and produced by the Virtual Heritage Lab of CNR (VHLab-CNR)

The CNR is the National Research Council of Italy, a public organization; its duty is to carry out, promote, spread, transfer and improve research activities in the main sectors of knowledge growth and of its applications for the scientific, technological, economic and social development of the country (Italy).

The virtual heritage lab lab focused on digital projects in archeology and

Franz Fischnaller [FF] PORTFOLIO [selected]

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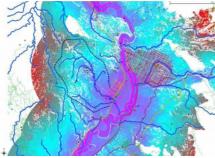
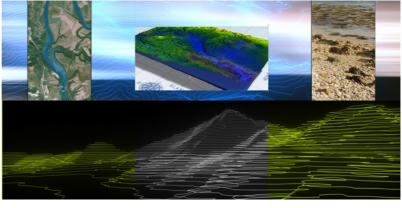


Figure 3. First elaboration of a cultivation potential map for the Roman period



Figure 4. Rendering of the 3D reconstruction of the Roman city of Lucus Feroniae

in the cultural heritage. In the VHLab Desktop Virtual Reality applications in intra-site contexts (monuments, archaeological excavations) and in inter-sites contexts (archaeological landscapes) are developed. Different techniques are used (in activities such as survey, mapping, data managing and analyzing, archeological sites and landscape reconstructions) in order to obtain Real Time Interactive 3Dimensional Virtual Reality environments.





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